

MANUFACTURING IS:



TORSION
GROUP CORP



Torsion Group (TGC) is a manufacturer and distributor of commercial and residential garage door parts. It offers one-stop shopping, an expansive product line, and competitive pricing to OEMs, installers, contractors, and dealers.

GROWTH CHALLENGES

- Private equity firm brought together four companies that now comprise Torsion Group Corp
- Opportunity to identify operational efficiencies that would underpin continued growth
- Need for unified direction, culture, and increased focus on results

MAGNET'S ROLE

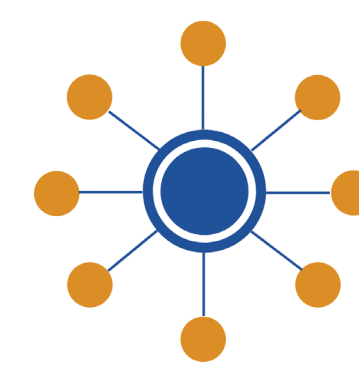


- Implemented a strategic planning process for operational improvements and increased earnings
- Leveraged the Entrepreneurial Operating System to connect company vision with shared goals, measurable performance, daily activities, and accountability
- Enabled a culture of innovation and transparency where front-line workers suggest and implement improvements
- Continually facilitate quarterly strategic planning work sessions

OUTCOME & IMPACT



ACHIEVED ALIGNMENT
**ACROSS
DEPARTMENTS**



CREATED A
**UNIFIED
CORPORATE
CULTURE**



INCREASED
**SALES &
EBITA**



Manufacturing
Extension Partnership