

MANUFACTURING IS: FLAVORSEAL™



Based in Avon, Ohio, Flavorseal sells a complete line of food and meat packaging products and supplies to every segment of the food processing industry. Industries served include meat and poultry processors, hotels, correctional and university commissaries, institutional and commercial restaurant kitchens, and consumers.

GROWTH CHALLENGES

- Needed assistance with their innovation process
- Needed to add value with product enhancements

MAGNET'S ROLE



- Identified products and processes that could add value
- Created cost/benefit analysis to focus potential opportunities
- Designed and developed prototypes to support new production

OUTCOME & IMPACT

 **\$1,350,000**
IN NEW INVESTMENT

 **\$6,400,000**
IN NEW SALES

 **40 JOBS**
CREATED & RETAINED