



MAGNET

WORKFORCE DEVELOPMENT

THRIVE AS A N.E. OHIO MANUFACTURER

Workforce development aims to enhance economic stability by focusing on the people that lead and operate your business. Your employees are your only non duplicatable competitive advantage. MAGNET's operational experts can assist in applying workforce development principles and training to make sure manufacturers stay competitive by reducing turnover, improving retention, and assisting your organization in becoming an employer of choice.

What does MAGNET'S workforce development offering consist of?

A series of employee interviews will be conducted and analyzed by using scientific research methods. The result is a unique model that describe what is affecting turnover and retention issues in your workplace.

How does workforce development provide insight into the current work environment?

Effective employee interviews are more than active listening. By conducting individual employee interviews to better understand their current work experience, MAGNET can identify custom trends and/or root problems and areas of concern that are impacting employee performance, engagement, and retention.

Areas of focus

MAGNET can offer recommendations to address identified areas of concern through detailed reports, ongoing support, and managerial meetings. Our recommendations will focus on providing the greatest return on investment while complementing and supporting your company's plans to grow and succeed.

BUILD A CUSTOMIZED SOLUTION PACKAGE

With our team of experts, we will help you implement a workforce development plan which will increase employee retention rate, and reduce turnover. These improvements will lead to productivity gains and improved morale.



Discover



- To understand the current state of the company
- Identify problems using a customized interview process
- Analyze trends and insights

Implement



- Convert trends and insights into actionable steps and strategies to resolve key problems
- Implementation will be performed over a period of 4-6 months.
- Weekly meetings will be held for one quarter to assist with implementation of strategies

Sustain



- Quarterly meetings for one year with leadership to support recommendations and include/introduce research based modifications based on original employee surveys



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WHY MAGNET?

MAGNET's mission is to help local manufacturers THRIVE! As a mission-driven consultancy and advisory organization, MAGNET'S experienced team of Growth Advisors and service partners have been working with local manufacturers for over 35 years, driving business growth, innovation, operational improvements and much more. Because we have no profit motive, we measure the effectiveness of our consulting services and work based on their ECONOMIC IMPACT. And we ask all of our clients to validate this impact after every engagement. This requires us to focus on generating meaningful and measurable results – holding ourselves to a high standard of performance and accountability.